



Innovative Format

This award recognizes outstanding innovation in the delivery format of a continuing education activity that does not meet the definition of any of the other award categories. The activity may or may not be designated for CME/CE credit.

Instructions

To ensure completeness, your application **MUST** include the following:

1. Applicant Information
2. Nominee Information
3. Award Narrative & Outcomes Appendix
4. Verification statements that:
 - a. Nominees represent the organizations referenced in the application.
 - b. If applicable, commercial support was received in accordance with recognized standards (ACCME, ACPE, ANCC, Joint Accreditation, AdvaMed, PhRMA Code, OIG/FDA). Please include verification of disclosure to learners (page from brochure, syllabus, etc.).
5. Nominator Acknowledgment
6. Submission Agreement

Notes:

- The educational activity must have been initiated between *January 1, 2022, and July 31, 2023*.
- You must provide reportable educational outcomes to show the activity's effectiveness.
- Verification that the initiative has not been nominated for another Alliance award given at the same annual conference will be done by the Alliance Awards committee.

Award Narrative & Attachments

The Narrative (limited to three (3) pages) must include the following:

1. Brief introduction/summary of the initiative and why this initiative provided a significant contribution to the field.
2. Roles of each partner in the initiative, especially that of the nominee.
3. Description of a description of how the need for the delivery format was identified and why there was a need for this innovative format to be implemented.
4. Description of how the format was implemented, which includes information on how it was linked to the gaps, needs, objectives, and anticipated outcomes. Identify the underlying driver for the innovation and provide detailed information regarding the responsibilities and contributions various partners involved if this was a collaborative project.
5. Linkage of the initiative and its components to the [Alliance's National Learning Competencies](#).
6. How the initiative was supported (to include internal budget allocations, educational grants, and in-kind support)

7. Description of the impact of the project, e.g., practical, quantifiable information which addresses the significance of the innovation in tangible terms. This can be accomplished by including an Evaluation Appendix
8. Recommendations for next steps (needs assessment of something uncovered in the activity, additional educational activities/initiative, collaborations/partnership, presentation or publication of results)
9. Describe the potential for future impact this activity might have, what would be done differently, and/or what other formats may come from this.
10. Explain how this format can influence other individuals and/or organizations to implement a similar type of activity.
11. Lessons learned (e.g., drop off rates, cost/effectiveness ratio, feedback from faculty, staff, or collaborators, how were/will the lessons be applied to own setting), including opportunities for future initiative development.

The Attachments (limited to six (6) pages)

1. Documentation that the individual components described occurred (e.g., copies of promotional material, links to online components, photographs, etc.).
2. Summary of overall evaluations and how they relate to the innovative format of the initiative. Data linking desired changes to achieved evaluation results, including the number of individuals who completed the activity. Do not include pre-test/post-test/satisfaction data in your survey results.

Evaluation Criteria

In evaluating nominations in this category, the Awards Committee will consider the following aspects:

1. Completeness and Accuracy of Application:
 - Thoroughness and completeness of the application materials.
 - Accuracy and reliability of the information provided.
2. Linkage to the [Alliance's National Learning Competencies](#).
3. General activity information, including target audience, purpose and nature of innovation, and clear process and metrics.
4. Depiction of why the submitted format is outstanding and deserving of recognition, including innovative elements, stated impact or defined reach, and creation of new model and/or structured approach.
5. Knowledge transfer potential or practical application, including ability to replicate and/or apply key learning, contribution to the field, and meaningful insights that build on existing body of knowledge.
6. Lessons learned, limitations, and opportunities for future initiative development.

Conflict of Interest Mitigation

Members of the Awards Committee shall recuse themselves from discussions and decisions involving nominations for which they are an employee of the nominee or financial supporter of the nomination.

Recognition

This award, if a submission is selected, will be presented to the winning qualified applicant at the 2024 Annual Conference (Feb 5-8, 2024). The winning applicant will receive a plaque, one complimentary annual conference registration, the opportunity to submit an e-poster, and the option to submit an *Almanac* article about the project.